

BECOMING THE MCNABB CENTER

Helen Ross McNabb Center, the region's leading provider of behavioral health services, announced October 1, 2020 that it has changed its name to McNabb Center, effective immediately.

“Mrs. Helen Ross McNabb founded the organization in 1948 and it has since evolved to serve individuals from infancy through adulthood,” said Jerry Vagnier, president and CEO of the McNabb Center. “Mrs. McNabb left a legacy of compassion that continues to inspire us to serve those with the most need in our community.”

The McNabb Center is undertaking a brand refresh to become more identifiable within the communities it serves. Over the next year, the Center will roll out its new logo, highlighting its focus on “Well Mind, Well Being.”

“The McNabb Center provides mental health, substance use, victim and social services across East Tennessee,” Vagnier said. “The focus of ‘Well Mind, Well Being’ speaks to the whole person approach to the care we provide.”

While the logo and name are changing, the Center's dedication to delivering the highest quality care is not. The Center's mission has been and continues to be; improving the lives of the people we serve.

In addition to the name change, the Center has refreshed its website to provide clients with easier access to care. The website, www.mcnabbcenter.org, allows individuals to look at each service line offered by the Center: Mental Health Care, Substance Use Treatment, Social Services and Victim Services.

During the brand refresh, the Helen Ross McNabb Foundation developed a new website to share information about events, current campaigns and past projects. To learn more about the Helen Ross McNabb Foundation, visit www.mcnabbfoundation.org.



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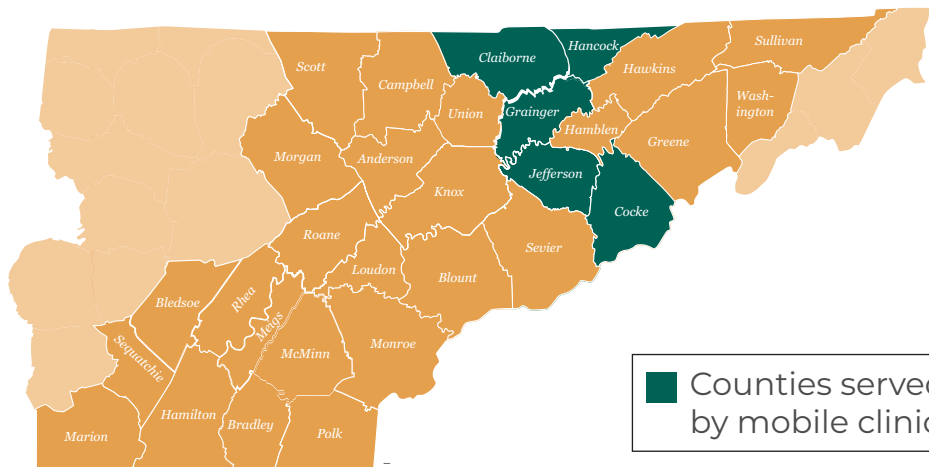
CARRIE BAILEY RECOGNITION

LAUNCHING PROJECT RURAL RECOVERY

The McNabb Center accepted delivery of its new mobile clinic, which will begin providing services in early winter. The project is possible thanks to a \$10 million dollar grant from the Tennessee Department of Mental Health & Substance Abuse Services (TDMHSAS). The ultimate goal of the Mobile Clinic will be to provide mental health, substance use and primary care services to individuals in rural counties.



The program, known as Project Rural Recovery, strives to bring behavioral services to rural Tennesseans in need of them most. Project Rural Recovery aims to set a standard for a new model of care in rural Tennessee that brings quality and compassionate primary care and behavioral health services to Tennesseans who are currently under-served by current mobile service methods. Once the program is fully implemented, 2,000 Tennesseans will receive care they formerly did not have access to.



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BEHAVIORAL HEALTH SAFETY NET EXPANSION

The Tennessee Department of Mental Health and Substance Abuse Services expanded the state's Behavioral Health Safety Net program to include uninsured children, and the McNabb Center is proud to partner with the state on this initiative.

“The Behavioral Health Safety Net is a foundational program to meet the mental health needs of uninsured Tennesseans, and we are so grateful to Governor Lee and the General Assembly for investing and expanding this program to our children,” said TDMHSAS Commissioner Marie Williams, LCSW. “Uninsured children in any county will have the ability to get services through our community mental health providers, and that is amazing.”

The McNabb Center will provide outpatient mental health care to uninsured children through the Behavioral Health Safety Net program in eight East Tennessee counties and surrounding areas: Anderson, Blount, Cocke, Hamblen, Hamilton, Knox, McMinn and Sevier. Children and their



families will have access to services including, assessment and evaluation, individual therapy, group therapy, family therapy, case management, transportation, family support services, medication management and pharmacy assistance and coordination.

“It is essential to provide behavioral health care to uninsured children and we know this expansion will make a tremendous difference in the lives of kids and families,” said Jerry Vagnier, McNabb Center president and CEO. “We are proud to be a community mental health center and provide care through this program.”

EXPANDING SCHOOL-BASED SERVICES

The Tennessee Department of Mental Health and Substance Abuse Services (TDMHSAS) is expanding its School-Based Behavioral Health Liaison program to all 95 counties in the state. The Tennessee General Assembly appropriated an increase of \$3 million budgeted by Governor Bill Lee for the current fiscal year to expand the program.

School Based Behavioral Health Liaisons provide face-to-face consultation with classroom teachers who enhance learning environments for children who have or are at-risk for Serious Emotional Disturbance (SED), behavior problems or substance use disorders. Liaisons serve as a link between school and families and also provide training and education for classroom teachers.

“With the COVID-19 pandemic affecting so many facets of life, there has never been a time of greater focus on the mental health of our children, youth and young adults. It is both fortunate and fortuitous that Governor Lee and the General Assembly budgeted the funding to expand this much-needed service,” said TDMHSAS commissioner Marie Williams, LCSW.

The McNabb Center provides school-based services in numerous counties across East Tennessee. This expansion brings the Center's services to Sevier, Jefferson, Hamblen, Grainger, Claiborne, Union, Hamilton, Bradley, McMinn and Meigs counties.



“We continue to see an increase in anxiety and other mental health concerns amongst our local youth. The need for an expansion of the School-Based Behavioral Health Liaison program could not come at a more crucial time,” said Mary Katsikas, McNabb Center's Senior Director of Children and Youth Mental Health programming. “We are grateful to Governor Bill Lee and the Department of Mental Health & Substance Abuse Services for their generous support.”

HONORING MRS. JOANIE

McNabb Center programs could not operate successfully without our amazing program volunteers. We would like to dedicate this newsletter to Mrs. Joanie. Mrs. Joanie began volunteering for the McNabb Center in April of 2003.

Over the last 17 years, she has devoted countless hours to our mission and continues to brighten the lives of everyone she meets.

“Joanie is incredibly gracious and compassionate towards our kiddos. She offers a genuine sense of care for our children. She goes above and beyond her volunteer duties to ensure not only the needs of our children but staff are met as well. She personally makes blankets for our kiddos tailored to each of their preferences for graduation gifts. It’s something our kids look forward to. We are so incredibly grateful to have her as a part of our team.” Said Joanna Irvine, Therapeutic Preschool child development specialist.

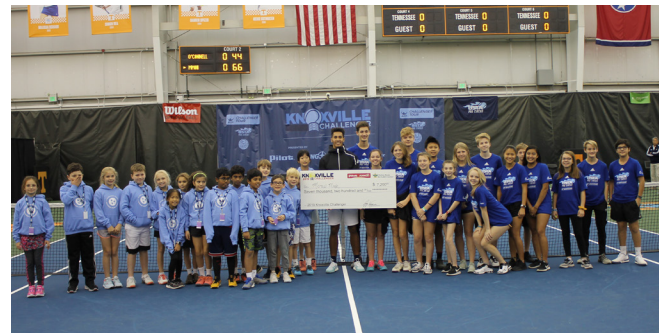


CHALLENGER RECAP

Due to the unfortunate consequences of the COVID-19 pandemic, the McNabb Center and the Knoxville Challenger committee made the difficult decision to cancel this year’s event.

During the month of September, the Helen Ross McNabb Foundation team reached out to 220 Knoxville Challenger sponsors asking for their continued support of the McNabb Center during this unprecedented time. Even though we were not able to hold the Challenger this year, through the generosity of our sponsors, we were able to raise **\$129,923** from 80 donors and secure \$3,200 in sponsorships for the 2021 Challenger.

The McNabb Center has been continually serving our community throughout the COVID-19 pandemic and this year the Center expects to serve more than 31,000 East Tennesseans. This tremendous support will enable us to continue meeting the needs of our community. We are gratified by this incredible response which is a testament to the compassion and generosity of our Challenger family.



The 2019 Challenger was a success and the McNabb Center looks forward to hosting the Challenger tournament next year.



LOCAL SPONSORS MAKE BETH HAYNES 12 DAYS OF CHRISTMAS ONLINE AUCTION POSSIBLE

The Beth Haynes 12 Days of Christmas is a fun, online auction that benefits children and families served by the McNabb Center! Funds raised through the auction help more than 2,300 children and families with needs during the holiday season and throughout the year.

The first 12 days of December, the Center will auction off more than 300 unique items and experiences. Bidders experience the joy of giving while purchasing unique gifts, and sponsors and donors from local and national businesses make the charitable countdown to Christmas possible. Join us at <https://one.bidpal.net/12days/welcome> December 1-12, 2020 to bid on some unique items and experiences in support of our Dear Santa program.

THANK YOU TO OUR SPONSORS!

Presented by:

Reditus
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December 1st-12th

www.McNabbFoundation.org

MCNABB CENTER NURSE RECEIVES INTERNATIONAL RECOGNITION

The Commission for Forensic Nursing Certification (CFNC) was established in 2012 as an autonomous body to continue the Forensic Nursing Certification Board's (FNCB) important work in advancing the certification programs of the International Association of Forensic Nurses. The FNCB was established in 2002 to promote the highest standards of forensic nursing practice through the development, implementation, coordination and evaluation of all aspects of the certification and certification renewal process. A Commissioner who serves on the CFNC is responsible for the essential decision related to the development, administration and ongoing maintenance of all certification programs.

McNabb Center is proud to announce that one of our very own Sexual Assault Nurse Examiners (SANE), Carrie Bailey, has been selected by the International Association of Forensic Nurses to be a Certificant Commissioner. Only 5 individuals world-wide are selected to hold this role. The McNabb Center is honored to congratulate Carrie Bailey on this huge accomplishment.





Helen Ross McNabb FOUNDATION

Through the Helen Ross McNabb Foundation's giving options, you have the opportunity to leave a legacy starting today. There are many ways you can create a brighter future for children, adults and families in East Tennessee by remembering the McNabb Center in your financial planning or giving through special events, programs and campaigns. For more information, please call the Foundation at (865) 541-6684.

Gifts from July. 1, 2020 - September. 30, 2020

ACCESS TO CARE

Bo and Jane Shafer

BETH HAYNES 12 DAYS OF CHRISTMAS ONLINE AUCTION

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Blue Ridge Yoga and Wellness Center
Crave Golf Club
Dancing Bear Lodge & Appalachian Bistro
Fort Sanders Health & Fitness Center
Fox Toyota
Gettysvue Polo, Golf and Country Club
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