



Helen Ross McNabb  
FOUNDATION

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*ANNUAL REPORT*

*2022*

# DEDICATION



**G**ary and Julia Bentley began working with the Helen Ross McNabb Foundation in the late '90s when Gary joined a sporting clays team as a participant. Invited by his neighbor Andy Black, who was then the CEO of the McNabb Center, what started as a fun afternoon with friends grew into a 24-year commitment to supporting the Helen Ross McNabb Foundation.

Since that day, the Bentleys have served on numerous event committees such as Russell Biven Clayfest and the Beth Haynes 12 Days of Christmas Auction. Gary and Julia are generous with both time and resources.

“Our family philosophy is to look for the need and give back when we can,” explained Julia Bentley. This philosophy is clearly seen in their service to the Helen Ross McNabb Foundation and many other organizations they support.

As co-chair of the Clayfest event for more than a handful of years with Gary, Andy Hampson, senior vice president of Home Federal Bank Trust Division, has gotten to know the Bentleys well. They met as committee co-chairs working to support an organization they both cared about and quickly became friends.

“Gary is absolutely one of my favorite people,” said Hampson. “I’m impressed with his dedication and contribution. I’ve gotten to see Gary and Julia in many different facets; as co-chairs, as friends, and a few years back we became neighbors!”

“All this is thanks to the McNabb Center. Working with good charities, you get to meet the most high-quality people on the planet, and that’s definitely Gary and Julia,” remarked Hampson.

David Goodson, past Clayfest committee member and longtime volunteer and supporter of the Center, was also quick to offer praise for this dedicated couple who volunteered alongside the Goodsons and whose children grew up together.

“Gary is the kind of the guy who any time he’s involved in something he is willing to do much more than just show up. He’s willing to do the work, and that’s evident in everything that he’s done from Knox Heritage to his work with the McNabb Center,” said Goodson.

“When I’m looking for help with a charitable board, I never hesitate to ask the Bentleys because I know that they’ll do more than just put their name on the list. They’re willing to invest their time, energy and money to support what’s going on.”

The Helen Ross McNabb Foundation is fortunate to have the support of Gary and Julia Bentley. We are grateful for their service and honored to dedicate the 2022 edition of the Helen Ross McNabb Foundation Annual Report to this devoted couple.

# LETTER FROM LEADERSHIP

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GRANT

In 2022, the Helen Ross McNabb Foundation led recording-breaking campaigns, celebrated 50 years of supporting the McNabb Center and welcomed back many of the community's favorite events and traditions.

The Foundation joined the Center in opening Dogwood Springs, a 50-unit residential facility for seniors with mental health disorders. At \$8.2 million dollars, Dogwood Springs is the largest Foundation project in its 50-year history.

The Foundation also completed a \$4.3 million capital campaign to develop domestic violence transitional housing in Knox County. The facilities will be located on a large 10+ acre site include three multi-unit apartment buildings, group meeting space, a large commercial playground and on-site offices. Residents of this development will be transitioning out of the McNabb Center's 32-bed domestic violence emergency shelter. This project upon completion will be dedicated in memory of Sarah Stowers, a longtime supporter, advocate, volunteer and friend of the McNabb Center.

Trinity Health Foundation awarded \$150,000 of their Phase II Grant for the Center's Blount County residential reentry program for women returning to the community following incarceration.

These successful campaigns and awards were but a few of the many achievements celebrated at the Helen Ross McNabb Foundation's 50th Anniversary gathering. Almost two hundred stakeholders, donors, board members and staff gathered at the Quarry to acknowledge half a century of service and giving.

The Foundation also provided \$900,000 through its annual granting process to offset construction and renovation costs related to the Centerpointe Detox and Residential Treatment Facility expansion. This grant funding is in addition to the \$3 million raised in 2021 for this important project. Also, the Foundation established the Ben Goodson Gratitude Fund to help

fund the cost of substance use treatment services for uninsured clients or low-income individuals with few resources.

After the COVID-19 years, Foundation event attendance bounced back and hit record numbers. Sunset Shenanigans Cosmic Drive and Putt, a nifty, nighttime, neon golf event introduced in 2021, grew in its second year, adding teams and new games like foot golf which was quickly adopted as a crowd favorite.

The Spirit Award Dinner honoring Debby and Mitch Steenrod hit an all-time high for net revenue at \$260,000. In Morristown, the Evening of Hope honored long-time supporters Sandy & Andy Smith with a sold-out crowd at the Country Club. The Russell Biven Clayfest also had a banner year with the first net revenue of over \$100,000 in the history of the event.

The Knoxville Challenger Tennis Tournament brought over \$210,000 for the Center and rush of excitement as the Challenger winner, Ben Shelton, played in the Australian Open Quarter Finals just weeks after his victory in Knoxville.

The McNabb Foundation is proud to support the McNabb Center as it reaches the milestone 75th year of improving lives in East Tennessee.



*Mona Blanton-Kitts*

Mona Blanton-Kitts  
MCNABB CENTER  
CEO/PRESIDENT



*Houston Smelcer*

Houston Smelcer  
SR. VICE PRESIDENT OF DEVELOPMENT &  
GOVERNMENT RELATIONS



## OUR TEAM



## BOARD OF DIRECTORS 2022

### *Helen Ross McNabb Foundation*

The Foundation is governed by a volunteer board of directors. Board members have the responsibility to create and evaluate policy and organizational goals regarding the Foundation's finances and services. Board members are elected to serve a three-year term and may serve two terms consecutively.

**THE BOARD:** Mrs. Lisa Blakley, Ms. Linda Gay Blanc, Ms. Mona Blanton-Kitts (ex-officio), Mr. Jason Bohne, Mrs. Lindsey Boyd (Secretary), Mr. Chris Castleberry, Mrs. Susan Conway, Mr. Joe Costner, Mr. Chris Devaney, Mr. Wade Ewers (Chair Elect), Mr. Mike Fishman, Mr. Ted Flickinger, Mr. Pete Frederick, Mr. George Kershaw (ex-officio), Mrs. Lucy Hand, Mrs. Debbie Jones, Mrs. Anne Lantry, Mr. Jason Lay (ex-officio), Mr. Ford Little (Treasurer), Mr. John Luttrell, Mr. Richard Maples, Mrs. Micki Martin, Mr. Randy Overbey, Mr. Davis Overton, Mr. David Ownby (Chair), Mrs. Lisa Rottmann, Mrs. Claire Speight, Mr. Joe Sutter and Mrs. Ashley White (Immediate Past Chair)

## OUR MISSION

Since its founding in 1972, the Helen Ross McNabb Foundation has worked diligently to support the McNabb Center. In addition to providing leadership and direction, the Foundation's staff and volunteer board actively raises, holds and invests funds on behalf of the Center. Funds raised by the Foundation over the years have contributed greatly toward the stability and growth of the Center.

## FOUNDATION TEAM

### MONA BLANTON-KITTS

MSSW, LCSW

*McNabb Center CEO/President*

### HOUSTON SMELCER

MBA, CFP

*Senior Vice President of Development & Government Relations*

### HEATHER DAVIS MS

*Director of Community Relations*

### LINDSEY STIMETS

*Assistant Director of Development & Events*

### AMY CATTRAN

*Community Relations Coordinator*

### FAITH RODGERS

*Special Events Coordinator*

### HOWARD BLUM

*Sponsorship Specialist*

### AMANDA KRAHEL

*Marketing Specialist*

### JESSIE SCHROEDER

*Volunteer & Outreach Specialist*

### PAMELA COLEMAN MA

*Executive Assistant*

## MARKETING AND PUBLIC RELATIONS COMMITTEE

*Special thanks to our Marketing and Public Relations Committee for their contribution to the production of the annual report.*

### JASON BOHNE

CINDY SEXTON

LAURA SHAMIYEH, CHAIR

CLAIRE SPEIGHT

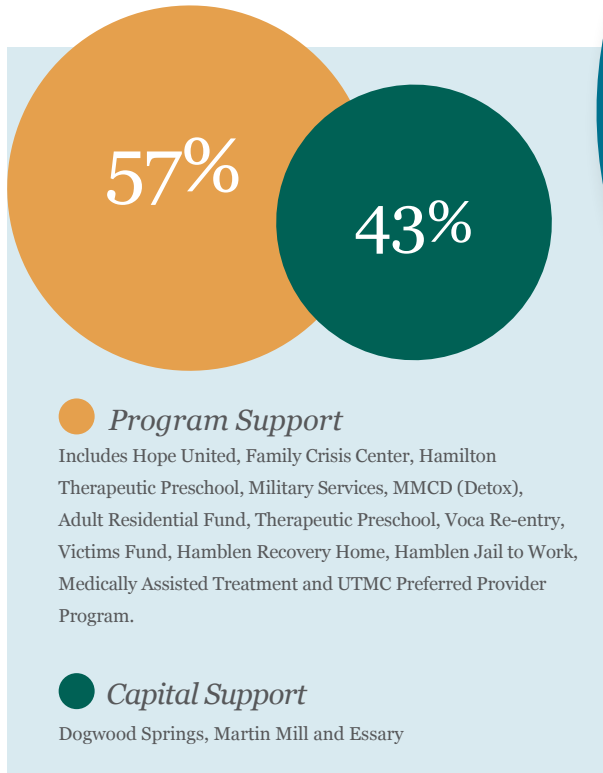
TRACI TOPHAM



# FINANCIAL REPORT

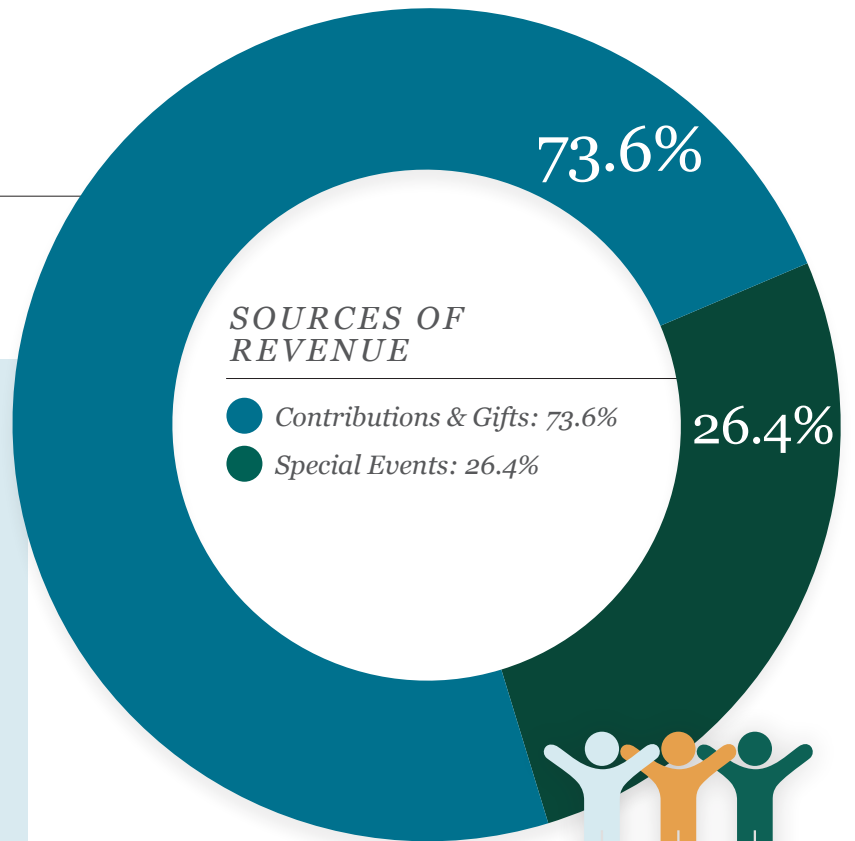
## HELEN ROSS MCNABB FOUNDATION

In 2022, the Foundation's assets exceeded \$49 million.



### HOW TO GIVE

There are many ways to make a gift to the Helen Ross McNabb Foundation. You can participate in special events, contribute to an ongoing campaign, make a donation in honor or memory of a loved one or make a bequest in your will. To learn more about the range of charitable giving options, please contact us at 865-541-6684 or [info@mcnabbfoundation.org](mailto:info@mcnabbfoundation.org).



**\$5.7M**

Annual support from the Foundation to the McNabb Center in 2022 was more than \$5 million.

**43,000**

Because of the support of the Foundation, the McNabb Center is able to serve more than 43,000 individuals each year



# CURRENT CAMPAIGN

## DOMESTIC VIOLENCE TRANSITIONAL HOUSING

*Campaign Goal: \$4,300,000*

Domestic violence is a pervasive issue in East Tennessee. In 2018, Knox County law enforcement responded to 18,130 domestic violence-related calls and Tennessee ranks as fifth in the United States for women killed by men. Of those deaths, 93 percent were murdered by someone they knew.

There is a lack of safe and affordable housing options in Knox County, which may prevent individuals from leaving an abusive partner. In Knox County, the wait for public housing is three to six months. Victims of domestic violence are at higher risk of assault or homicide after separating from their abuser, which further underscores the importance of safe housing.

In 2018, the McNabb Center's domestic violence programming served 323 adult and child survivors. The Center's domestic violence hotline received 1,517 calls; however, 326 requests for shelter went unmet.

The Helen Ross McNabb Foundation launched a capital funds campaign in support of new and expanded transitional housing for women and families escaping a domestic violence situation. Funds raised for transitional housing will be restricted to acquisition of the site and construction of the apartment project development. The goal of the campaign, co-chaired by Debbie Jones and Ted Flickinger, is to raise \$4,300,000. When complete the project will result in the creation of six two-bedroom apartment units, six one-bedroom apartment units and on-site offices for McNabb Center Staff and group meeting space.





## BEN GOODSON GRATITUDE FUND

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The Ben Goodson Gratitude Fund was created in memory of Ben Goodson by David, Nancy, Neil and Elisabeth Goodson and Daniel Standish, as well as other donors. Ben was a long-time volunteer for the Helen Ross McNabb Foundation and served in many volunteer roles including the Russell Biven Clayfest committee, Dear Santa Elf Shopping and as a founding member of the Sunset Shenanigans Cosmic Drive and Putt event.

Ben was the idealistic volunteer. He greeted others with a smile and warmth at each committee meeting and event site. Ben would arrive earlier and stay longer than asked and would even jump in and help at the Foundation events where he was a participant and not even signed up as a volunteer. He cared deeply about the mission of the McNabb Center and worked hard to secure new donor support and event sponsorship dollars. All of the staff of the Helen Ross McNabb Foundation are very grateful for Ben's longstanding service and for his friendship. The Foundation is exceedingly pleased with the creation of this important fund in his memory.



The Ben Goodson Gratitude Fund is being established with the intent to serve a vital need within the McNabb Center. Each year, the Center serves thousands of adolescents

and adults struggling with substance abuse disorders through its continuum of detoxification, long-term residential, outpatient and medically assisted treatment programs. Many of these individuals are uninsured, have limited insurance benefits or cannot afford treatment for other reasons. The Ben Goodson Gratitude Fund is intended to support the financial cost associated with serving the needs of these clients immediately and permanently into the future. Those served may never know of this fund or its impact on their lives, but their families and our community will feel the benefit.

“Ben was incredibly committed to the McNabb Center’s mission and used his welcoming personality and excellent relationship building skills to successfully raise funds on behalf of our efforts. He was a leader, and we looked to Ben when discussing difficult or uncertain situations related to the Foundation’s event operations. We miss our friend Ben. I am grateful to see his name attached to this fund, and we know he would be happy with the many lives that will be positively impacted as a direct result.” – Houston Smelcer, Helen Ross McNabb Foundation, Senior Vice President of Development & Government Relations

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“ Ben made a huge impact as an event volunteer and committee member. He was generous with his personal resources as well as his time. Ben had an infectious smile that radiated to everyone around him. Event days were more fun when he was there to volunteer. Ben was a friend to everyone he met and is missed dearly. ”

—Lindsay Hughes, former McNabb Center Assistant Director of Development and longtime friend of Ben Goodson





50TH ANNIVERSARY CELEBRATION



Top left: David Reynolds, Martha Reynolds, Judy Luttrell, John Luttrell  
Bottom Left: Houston Smelcer, Joni Maples, Richard Maples  
Middle: Brad White and Ashley White  
Top Right: Larsen Jay, Nazy Hashemian, Dr. Hash Hashemian  
Bottom Left: Betsy Simonis, Mitzi Bodie, Larry Bodie  
Bottom Right: Felix Paulauskas, Dr. Dovile Paulauskas, Glenn Jacobs





# FUNDRAISING EVENTS



Honorees Mitch and Debby Steenrod with Family, Daughter Kristin (Jonathan) Duwall, Grandchildren Olivia and Benjamin Duwall, Daughter Katie (David) Britton

## SPIRIT AWARD DINNER

*Funds raised in 2022: more than \$256,000*

APRIL

Each year the Spirit Award Dinner recognizes individuals who have supported the efforts of the McNabb Center and Helen Ross McNabb Foundation and have worked selflessly to improve lives in their community. In 2022, Mitch and Debby Steenrod were honored, and the more than \$256,000 raised benefitted McNabb Center's Military Services program.



## BOB KESLING & BERT BERTELKAMP GOLF TOURNAMENT

*Funds raised in 2022: nearly \$116,000*

JUNE

The ninth annual Bob Kesling and Bert Bertelkamp Golf Tournament was a huge success with approximately 41 teams joining in the competition, raising more than \$116,000 for the McNabb Center.



Richard Montgomery, George Kershaw (Bob Kesling & Bert Bertelkamp Golf Tournament Committee Members & Helen Ross McNabb Foundation Board Members)



UT Federal Credit Union



# FUNDRAISING EVENTS

## BIG BBQ BASH

*Funds raised in 2022: more than \$73,000*

JUNE

In 2022, around 30 teams competed for the grand prize in the Big BBQ Bash, a Kansas City Barbecue Society sanctioned competition. The \$73,000 raised at this tournament will directly benefit the McNabb Center's Military Services program.



Left: Bullheaded BBQ  
Middle: Overall winners Bad Rooster BBQ  
Right: Willingham's

## RUSSELL BIVEN CLAYFEST

*Funds raised in 2022: nearly \$103,000*

AUGUST

Approximately 82 teams participated in the two-day Russell Biven Clayfest, which exceeded its target and raised \$103,000. Russell Biven hosts the tournament to benefit mental health, substance use, social and victim services provided by the McNabb Center in East Tennessee.



Left: Vulcan Materials Company Middle: Axiom Wealth Management Right: Creative Structures



## EVENING OF HOPE

*Funds raised in 2022: nearly \$33,000*

AUGUST

The 2022 Evening of Hope dinner returned to Morristown to honor Andy and Sandy Smith for their longstanding commitment to the McNabb Center and helping individuals in Hamblen County. The event benefits the McNabb Center's Jail to Work pre-arrest diversion programming which launched in 2017.



Sandy & Andy Smith



INAUGURAL  
EVENT



## MCNABB CENTER GOLF TOURNAMENT - CHATTANOOGA

The inaugural McNabb Center Golf Tournament in Chattanooga was held at McLemore, a beautiful course atop the mountain and among the trees.



Left to right: Nick Wilkinson, Stephen Hungate, William Probasco, Zach Hurst

## SUNSET SHENANIGANS

*Funds raised in 2022: \$56,000*

OCTOBER

In 2022, Sunset Shenanigans Cosmic Drive and Putt was a glowing success! Sunset Shenanigans raised \$56,000 to support programs and services across East Tennessee. Teams of four had an entirely new golf experience once the sun went down, participating in a cosmic target golf challenge and cosmic putting contest. Foot golf, which was added this year, was an instant crowd favorite.



# FUNDRAISING EVENTS

## KNOXVILLE CHALLENGER

*Funds raised in 2022: nearly \$207,000*

NOVEMBER

The 2022 Knoxville Challenger was a smashing success, raising nearly \$207,000 to support McNabb Center services. The Knoxville Challenger, honoring Harry and Sarah Stowers, saw a record number of attendees over the week, with nearly 5,000 people watching the matches. This event is the largest professional men's tennis tournament in the region and brings professional tennis stars to Knoxville to compete for \$50,000 in prize money.



2022 Ball Kids, Lindsey Stimets and Ben Shelton



Ben Shelton, 2022 Knoxville Challenger Champion

## SPONSOR PARTY



Adam Brock, Lee Martin



Elizabeth Campbell, Howard Blum, David Hutchins



Mandy Clark, David Dewhirst, Jon Clark, Tracy Dewhirst, Tyke Hillmer



# BETH HAYNES 12 DAYS OF CHRISTMAS ONLINE AUCTION/DEAR SANTA

*Funds raised in 2022: more than \$100,000*

DECEMBER

More than 1,200 bidders participated in the Beth Haynes 12 Days of Christmas Auction, raising \$100,000 to support families in need during the holiday season. The funds raised by the auction support the McNabb Center's Dear Santa program and help bring Christmas joy to more than 2,200 children and families served by the Center.



Top: Carl Van Hoozier, Mona Blanton-Kitts,  
Pamela Coleman  
Bottom: Joanna Volpe

Top: 7th grade class at Sacred Heart Cathedral School  
Bottom: Staff from UT Federal Credit Union



# ONGOING SUPPORT

Some of the Helen Ross McNabb Foundation initiatives are one-time allocations and some are ongoing. The Foundation provides ongoing support to ensure the McNabb Center can continue its mission of improving lives and serving those with the greatest need and fewest resources.




Helen Ross McNabb  
FOUNDATION




*Military Services Building*

## MENTAL HEALTH

Providing quality mental health care is at the core of the McNabb Center's mission. The Helen Ross McNabb Foundation raises and contributes funds each year specifically for mental health programming.


**East Tennessee Prescriber Fund**  In order to provide quality mental health care to clients, the McNabb Center needs to attract top-notch medical staff. The Foundation launched the East Tennessee Prescriber Fund, which helps the Center bolster salaries for MDs and APNs working for the Center, keeping them closer to market value.

**Therapeutic Preschool**  The McNabb Center offers the only two remaining Therapeutic Preschool programs in the state. Because of the Foundation's support totaling \$225,000 each year, the Knoxville preschool has sufficient funds to operate for 20 years at \$75,000 per year; and the Chattanooga location, which opened in 2020, has sufficient funding to operate for three years at \$150,000 per year.

**East Tennessee Military Services**  Since the inception of the Center's Military Services program, staff have provided care to more than 808 military veterans and their loved ones. This service is possible because of the Foundation's fundraising campaign, which raised \$2 million and supports the program at \$150,000 annually.





## SUBSTANCE USE

**Hamblen County Jail to Work**  The McNabb Center's innovative Jail to Work program provides women incarcerated in the Hamblen County Jail the opportunity to receive a conditional release and receive recovery services, workforce training and supportive housing. The Helen Ross McNabb Foundation raised more than \$400,000 to sustain this program for three years.

**Hamblen County Recovery Housing**  After women graduate from the Jail to Work program, they are provided an opportunity to transition to the Center's Recovery Housing, where they can receive the extended care needed to successfully transition back into their community. This housing opportunity was made possible by a \$750,000 Foundation fundraising campaign.

## VICTIM SERVICES

**Domestic Violence**  In 2016, the McNabb Center opened a new domestic violence shelter, thanks to a \$1.5 million fundraising campaign. The Foundation continues to support the Center's domestic violence services by funding the Score Keeper program, which provides positive male role models for children living at the shelter.

**SACET**  The Sexual Assault Center of East Tennessee ensures that the basic, daily needs of survivors of sexual assault are being met. The Foundation has committed annual funding of \$50,000 to SACET for a minimum of 20 years to support the needs of survivors during their time of healing.

## *FOUNDATION GRANT*

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### SUPPORTING THE MCNABB CENTER

The Helen Ross McNabb Foundation supports the McNabb Center through its grantmaking process. This year, the Foundation approved more than \$900,000 in grant funding to contribute to expanding and refreshing the Centerpointe program. The McNabb Center's Centerpointe addiction treatment facility serves individuals seeking medically monitored detox and inpatient substance abuse treatment regardless of their ability to pay. Centerpointe is the only treatment facility of its kind in East Tennessee to offer this lifesaving service to uninsured individuals with no means to provide payment.

The need has far surpassed the Center's capacity. This grant was part of the \$2.3 million campaign which will increase the capacity for residential addiction treatment and medically monitored detox beds by more than 30%, going from 46 existing beds to 65. The McNabb Center will also expand the common space, group meeting rooms, lobby, cafeteria and clinical office space as part of this process. Finally, the Center will add outdoor amenities such as a courtyard, walking trail and pavilion which will greatly benefit residents in treatment.





[www.mcnabbfoundation.org](http://www.mcnabbfoundation.org)

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