



Helen Ross McNabb
FOUNDATION

ANNUAL REPORT

2023

DEDICATION



DEBBIE AND JIMMY JONES

Debbie Jones was doing taxes for Harry Stowers when she noticed he made significant contributions every year to the Helen Ross McNabb Foundation. Jones, a CPA, wondered why. So, she asked Stowers, a long-term advocate of the Foundation.

“Harry said, ‘Let me tell you about this place. It’s one of the finest organizations you can be involved in,’” Jones said. “He told me the mission was improving the lives of the people we serve.”

Jones has been improving the lives of the people McNabb serves for 18 years – 12 years on the Foundation Board, six years on the Center Board. She can describe her involvement in one word: *Gratitude*.

“I have gratitude because so many people have helped me along the way,” said Jones, who came from a modest background. “If I could just give back, that’s what I want to do.” Jones said she couldn’t have served without the encouragement of her husband, Jimmy, who never questioned the hours she has spent helping the Foundation or the amount they have donated. That’s why Debbie and Jimmy Jones are being honored with a dedication of the 2023 Helen Ross McNabb Foundation annual report.

“We look for people who have furthered the mission and advanced the purpose of the McNabb Foundation,” said Houston Smelcer, senior vice president of development and government relations. “Our mission is to raise, invest and spend dollars on behalf of the Center. Debbie is an excellent fundraiser and has led major capital fundraising campaigns. She has linked us to very influential investors from a philanthropic standpoint from the community and is passionate about the McNabb Center’s cause as well.”

One of those campaigns is the Transitional Housing Program for victims of domestic violence. The previous facility was no longer serving the need in the best way. So, with the leadership of Jones and Ted Flickinger, they set a goal to raise \$2.4 million for a new location and facility. Within six weeks, over \$4 million was secured.

Another project dear to Jones’ heart is the Jail to Work Program for women. “That program really touched me because women that end up in jail for whatever reason, it’s difficult to find a job or even housing when they get out,” Jones said. Our women are taught how to budget, how to obtain housing and how to interview for a job. Many already have a job lined up before being released from jail. And many have received promotions after being hired.

Jones’ background in accounting has been a blessing to the Foundation.

“Debbie Jones has contributed greatly to the success of the Helen Ross McNabb Foundation,” said her close friend and former McNabb Center Board member Howard Blum. “Her impact has been absolutely incredible. She has a remarkable ability to keep up with the tax codes and the many changes made over the last 30 years which benefits the operation itself and assists donors who are the lifeblood of the Foundation.”

Jones’ response to Blum’s praise? “That’s not true,” said the humble Jones. “We have great donors, and I’m a very small, insignificant part of that.”

Perhaps. But in the 18 years Jones has been involved with the Foundation, the Center budget has grown from about \$20 million to over \$100 million. The number of people served has grown from less than 10,000 to 46,000.

Many people get involved with a particular non-profit because a friend or family member has been affected. That’s not the case with the Joneses. The reason for their involvement can be found in the Bible.

“In the scripture, we’re called to serve those in need, those who are poor, those who are oppressed, those who have some issues they need to deal with,” Jones said. “If you read scripture, that’s what those blessed with resources are supposed to do. And the Foundation is not just a phenomenal organization for East Tennessee. It’s a phenomenal organization, period.”

LETTER FROM LEADERSHIP

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The McNabb Center is known for its ability to recognize needs and respond by introducing new programs and expanding services to fill gaps in our community. In support, the Helen Ross McNabb Foundation continues to match the Center's pace; growing by nearly \$10 million in 2023. The Foundation provided more than \$1 million in funding for the Center this year.

Additionally, the Foundation hit record breaking metrics for many of the events including the Spirit Award Dinner where we honored Richard and Joni Maples. The Bob Kesling and Bert Bertelkamp Golf Tournament, Russell Biven Clayfest, Scenic City Sporting Clays, Sunset Shenanigans and Evening of Hope events alone brought in nearly \$1 million for the McNabb Center.

Campaigns also produced notable results with almost \$3 million for women's recovery housing, \$115,000 annually recurring funding for Sevier County Men's Re-entry Housing and \$150,000 for the renovation of Blount Women's Recovery Housing.

Rounding out 2023 with the Beth Haynes 12 Days of Christmas Auction to benefit the Dear Santa program is always a highlight of the year, and more than 2,300 individual clients were provided with holiday gifts thanks to community sponsors and support.

As we move into 2024, we are excited to see projects like the Knox Women's Campus and Centerpointe expansion come to fruition. We thank you for contributing your time, energy and resources to ensure the McNabb Center furthers its mission of improving lives, and we are honored to be the ones serving individuals throughout East Tennessee.



Mona Blanton-Kitts

Mona Blanton-Kitts
MCNABB CENTER
PRESIDENT/CEO



Houston Smelcer

Houston Smelcer
SR. VICE PRESIDENT OF DEVELOPMENT &
GOVERNMENT RELATIONS



OUR TEAM



BOARD OF DIRECTORS 2023

Helen Ross McNabb Foundation

The Foundation is governed by a volunteer board of directors. Board members have the responsibility to create and evaluate policy and organizational goals regarding the Foundation's finances and services. Board members are elected to serve a three-year term and may serve two terms consecutively.

TOP ROW (LEFT-RIGHT): Mrs. Lisa Blakely, Ms. Linda Gay Blanc, Ms. Mona Blanton-Kitts, Mrs. Lauren Sampson Bowman, Mrs. Lindsey Boyd, Mr. Chris Castleberry (Treasurer), Mr. Joe Costner, Mr. Chris Devaney, Mr. Jerry Epps, Mr. Wade Ewers (Chair), Mr. Mike Fishman, Mr. Ted Flickinger, Mrs. Carter Griffin

BOTTOM ROW (LEFT-RIGHT): Mrs. Debbie Jones, Ms. Anne Lantry, Mr. Jason Lay, Mr. Ford Little, Mr. John Luttrell, Mr. Richard Maples, Mrs. Micki Martin, Mr. Randy Overbey (Secretary), Mr. Davis Overton, Mr. David Ownby (Immediate Past Chair), Mr. William Probasco, Mrs. Lisa Rottmann, Mrs. Claire Speight (Chair-Elect)

OUR MISSION

Since its founding in 1972, the Helen Ross McNabb Foundation has worked diligently to support the McNabb Center. In addition to providing leadership and direction, the Foundation's staff and volunteer board actively raises, holds and invests funds on behalf of the Center. Funds raised by the Foundation over the years have contributed greatly toward the stability and growth of the Center.

FOUNDATION TEAM

MONA BLANTON-KITTS

MSSW, LCSW

McNabb Center President/CEO

HOUSTON SMELCER

MBA, CFP

Senior Vice President of Development & Government Relations

HEATHER DAVIS MS

Director of Community Relations

KERRIE HUNTER

Assistant Director of Development & Events, Hamilton County

KRISTA KENNEDY

Assistant Director of Development & Events

PAMELA COLEMAN MA

Special Events Coordinator

ABIGAIL MARTIN

Community Relations Coordinator, Hamilton County

HOWARD BLUM

Sponsorship Specialist

AMANDA KRAHEL

Marketing Specialist

JESSIE SCHROEDER

Volunteer & Outreach Specialist

MISSY MARLAIRE

Executive Assistant

MARKETING AND PUBLIC RELATIONS COMMITTEE

JASON BOHNE

CINDY SEXTON

LAURA SHAMIYEH, CHAIR

CLAIRE SPEIGHT

TRACI TOPHAM



FINANCIAL REPORT

HELEN ROSS MCNABB FOUNDATION

In 2023, the Foundation's assets exceeded \$54 million.

94%

6%

94% OF THE FOUNDATION'S TOTAL ANNUAL SUPPORT FOR THE MCNABB CENTER WENT TO PROGRAMS. THE REMAINING 6% WAS CAPITAL SUPPORT.

● Program Support

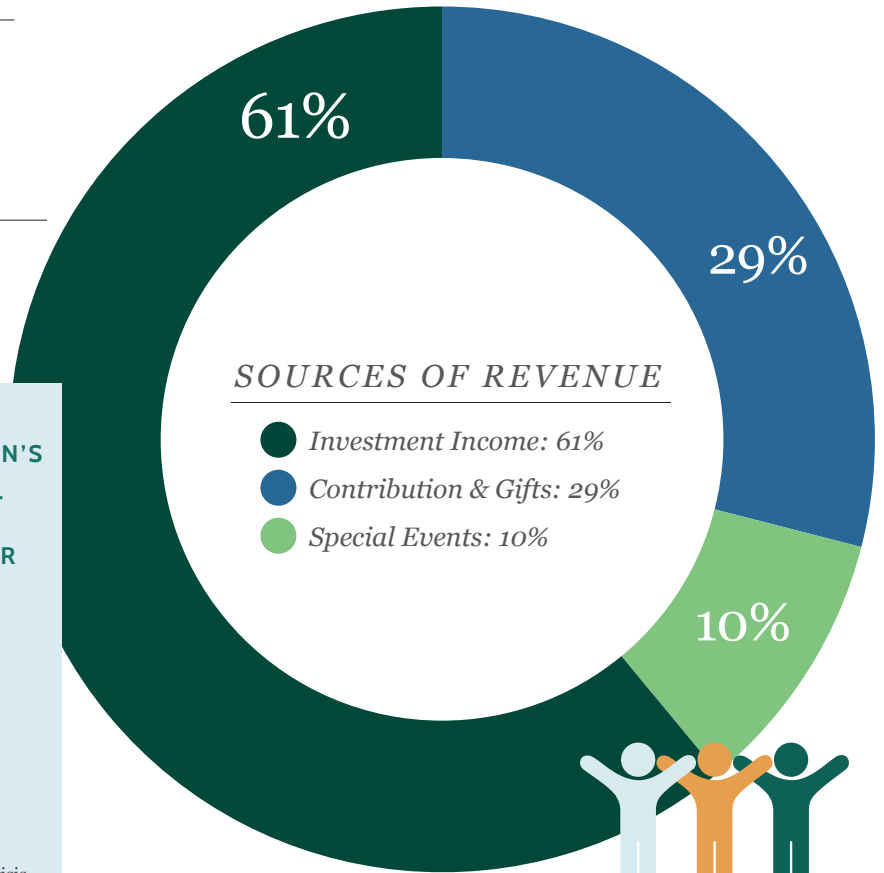
Includes Hamblen Recovery Home, Military Services, Blount Jail to Work, Hamblen Jail to Work, Hamilton School Based, Oak Ridge School Based, Safe Place, Victims Fund, Family Crisis Center, Adult Residential (Centerpointe) and Medical Staff Support.

● Capital Support

Blount County Women's Recovery Home

HOW TO GIVE

There are many ways to make a gift to the Helen Ross McNabb Foundation. You can participate in special events, contribute to an ongoing campaign, make a donation in honor or memory of a loved one or make a bequest in your will. To learn more about the range of charitable giving options, please contact us at 865-541-6684 or info@mcnabbfoundation.org.



\$1.3M

Annual support from the Foundation to the McNabb Center in 2023 was more than \$1 million.

45,000

Because of the support of the Foundation, the McNabb Center is able to serve more than 45,000 individuals each year



FUNDRAISING EVENTS

Spirit Award DINNER

benefiting McNabb Center

Funds raised in 2023: more than \$508,000

APRIL

Each year the Spirit Award Dinner recognizes individuals who have supported the efforts of the McNabb Center and Helen Ross McNabb Foundation and have worked selflessly to improve lives in their community. In 2023, Richard and Joni Maples were honored and more than \$508,000 was raised at the event. During the Spirit Award Dinner, Clayton Homes contributed \$150,000 of that total towards the Blount County Women's Recovery Home which was dedicated to the Maples.



Bottom Left: Anne Lantry, Anne Marie Rogers

Top Left: Mona Blanton-Kitts, Joni Maples, Richard Maples
Bottom Middle Left: Ashley White, Katie Wolf

Top Right: Ribbon Cutting at Blount County Women's Recovery Home
Bottom Middle Right: Randy and Jenny Boyd

Bottom Right: Joni and Richard Maples



BOB KESLING & BERT BERTELKAMP GOLF TOURNAMENT

Funds raised in 2023: over \$150,000

JUNE

The tenth annual Bob Kesling and Bert Bertelkamp Golf Tournament broke records this year with approximately 44 teams joining in the competition and raising more than \$150,000 for the McNabb Center. The Helen Ross McNabb Foundation also welcomed Axle Logistics as a new presenting sponsor.



Grayson Pickett, Nick Arnold, Colton Smith and John Merritt



Lakewood Capital Group:
Brad White, Aaron Tackett, Jim Rippey and BJ Daniel



BIG BBQ BASH

benefiting McNabb Center

Funds raised in 2023: more than \$72,000

JUNE

In 2023, more than 37 teams competed for the grand prize in the Big BBQ Bash, a Kansas City Barbecue Society sanctioned competition. The \$72,000 raised at this event directly benefits the McNabb Center's Military Services program.



Grand Champions - Swig N Pig



Dwain & Jane Pesterfield, Fran & Chris Leonard, Brenda Sellers,
Doug & Teresa Horn



Bryan Coker, Carolyn Forster and Sara Coker



FUNDRAISING EVENTS

RUSSELL BIVEN CLAYFEST

Funds raised in 2023: nearly \$109,000

AUGUST

A record number of teams (85) participated in the two-day Russell Biven Clayfest, which exceeded its target and raised nearly \$109,000. Russell Biven hosts the tournament to benefit mental health, substance use, social and victim services provided by the McNabb Center in East Tennessee.



Mountain Shadow Farm



Joseph Construction



Kitchen Sales

EVENING OF HOPE

AUGUST

Funds raised in 2023: nearly \$41,000

Chris Liposky was recognized as the 2023 Evening of Hope honoree in Morristown for his longstanding commitment to the McNabb Center. The event benefits the McNabb Center's Jail to Work pre-arrest diversion programming in Hamblen County.



Honoree Chris Liposky and family with McNabb CEO Mona Blanton-Kitts



Chris Liposky & Mark McGarel





OCTOBER

Funds raised in 2023: \$57,000

In 2023, Sunset Shenanigans raised \$57,000 to support programs and services across East Tennessee. Teams of four had an entirely new golf experience once the sun went down, participating in a cosmic target golf challenge and cosmic putting contest.



Jeff Roth, Kelly Headden, Ryan Dobbs and Doug Campbell



Tanner Harris, Mona Blanton-Kitts, David Goodson and Joe Sutter



Malinda Little and Jennifer Little

HAMILTON COUNTY EVENT

SCENIC CITY SPORTING CLAYS

SEPTEMBER

Scenic City Sporting Clays returned to Chattanooga in 2023. With 23 teams and new sponsors, the event successfully raised over \$28,000 for the McNabb Center.



(left) Phillip Kendrick & Ryan Owens

(middle) Allen Carter, Rossman Tarver, Bobby Hilliard and Ross Tarver

(right) Matt Garret, Top Shooter



FUNDRAISING EVENTS



KNOXVILLE CHALLENGER

Funds raised in 2023: nearly \$200,000

NOVEMBER

The Knoxville Challenger is the largest professional men's tennis tournament in the region and brings professional tennis stars to Knoxville to compete for \$80,000 in prize money. The 2023 Challenger brought in nearly \$200,000 for the McNabb Center.



Alex Michelson, 2023 Knoxville Challenger Champion



2023 Ball Kids and Alex Michelson

SPONSOR PARTY



Matt Ooton, Ray Gaudet, Eileen & Matthew Webster and Dodie Mañalac



Mark & Alicia Haub and Liz Stowers



BETH HAYNES 12 DAYS OF CHRISTMAS ONLINE AUCTION SUPPORTING DEAR SANTA

Funds raised in 2023: more than \$76,000

DECEMBER More than 1,200 bidders participated in the Beth Haynes 12 Days of Christmas Auction, raising \$76,000 to support families in need during the holiday season. The funds raised by the auction support the McNabb Center's Dear Santa program and help bring Christmas joy to more than 2,300 children and families served by the Center.



Staff from UT Federal Credit Union collecting for toy drive.



Olivia Kelly, Beth Haynes and Ryan Kelly at Elf Shopping



Staff from Cintas volunteering at the North Pole



Staff from UT Federal Credit Union dropping off at the North Pole




ONGOING SUPPORT


Some of the Helen Ross McNabb Foundation initiatives are one-time allocations and some are ongoing. The Foundation provides ongoing support to ensure the McNabb Center can continue its mission of improving lives and serving those with the greatest need and fewest resources.


MENTAL HEALTH


Providing quality mental health care is at the core of the McNabb Center's mission. The Helen Ross McNabb Foundation raises and contributes funds each year specifically for mental health programming.




Therapeutic Preschool  The McNabb Center offers the only two remaining Therapeutic Preschool programs in the state. Because of the Foundation's support totaling \$225,000 each year, the Knoxville preschool has sufficient funds to operate for 20 years at \$75,000 per year; and the Chattanooga location, which opened in 2020, has sufficient funding to operate for three years at \$150,000 per year.


East Tennessee Prescriber Fund  In order to provide quality mental health care to clients, the McNabb Center needs to attract top-notch medical staff. The Foundation launched the East Tennessee Prescriber Fund, which helps the Center bolster salaries for MDs and APNs working for the Center, keeping them closer to market value.

East Tennessee Military Services  Since the inception of the Center's Military Services program, staff have provided care to more than 1,045 military veterans and their loved ones. This service is possible because of the Foundation's fundraising campaign, which raised \$2 million and supports the program at \$150,000 annually.

Ben Goodson Gratitude Fund  The Ben Goodson Gratitude Fund supports the financial cost associated with serving the needs of adolescents and adults struggling with substance abuse disorders through the Center's continuum of detoxification, long-term residential, outpatient and medically assisted treatment programs.


SUBSTANCE USE


Hamblen County Jail to Work  The McNabb Center's innovative Jail to Work program provides women incarcerated in the Hamblen County Jail the opportunity to receive a conditional release and receive recovery services, workforce training and supportive housing. The Helen Ross McNabb Foundation raised more than \$400,000 to sustain this program for three years.

Hamblen County Recovery Housing  After women graduate from the Jail to Work program, they are provided an opportunity to transition to the Center's Recovery Housing, where they can receive the extended care needed to successfully transition back into their community. This housing opportunity was made possible by a \$750,000 Foundation fundraising campaign.



VICTIM SERVICES

Domestic Violence  In 2016, the McNabb Center opened a new domestic violence shelter, thanks to a \$1.5 million fundraising campaign. The Foundation continues to support the Center's domestic violence services by funding the Score Keeper program, which provides positive male role models for children living at the shelter.

SACET  The Sexual Assault Center of East Tennessee ensures that the basic, daily needs of survivors of sexual assault are being met. The Foundation has committed annual funding of \$50,000 to SACET for a minimum of 20 years to support the needs of survivors during their time of healing.

CURRENT CAMPAIGN

WOMEN'S RECOVERY HOUSING

Campaign Goal: \$2,500,000

Tennessee is among the hardest-hit states when it comes to the opioid epidemic. Across the state, approximately 70,000 people struggle with opioid use disorder, and the East Tennessee region has the highest opioid consumption rate in Tennessee. When an individual makes the decision to seek treatment for drug and alcohol abuse, they must change their living situation, acquaintances and environment.

Often, the lack of affordable housing hinders them from successful treatment, and they have no choice but to return to previous life choices or face homelessness. It has been shown

that stable housing during and after treatment decreases the risk for relapse, and individuals who average a six month or longer stay in a safe recovery environment are three times less likely to relapse.

The Helen Ross McNabb Foundation raised \$2.5 million in support of a women's recovery housing facility with seven 2-bedroom units that will provide a safe and healthy living environment to initiate and sustain recovery as they transition to living independently and productively in the community. Groundbreaking is expected in summer 2024.



LETTER FROM BOARD CHAIR

The Helen Ross McNabb Foundation achieved remarkable success last year through our fundraising events and capital campaigns. The Centerpointe renovation and women's recovery housing are excellent examples of the work made possible by the Foundation's efforts, and in 2024, we are excited to see how far we can take the Elevate Recovery High School capital campaign. As the board chair, I extend my deepest gratitude for your steadfast support throughout the years.

The Helen Ross McNabb Foundation began over 50 years ago and has become an important part of the community support for the McNabb Center. The Center continues to play a vital role in our region. Their community-based approach to quality, compassionate care and broad spectrum of services is both innovative and inspiring. I have learned and grown immeasurably from my association with the Helen Ross McNabb Foundation and the McNabb Center.

The need is great. Each and every one of us knows someone struggling with addiction, abuse, trauma or mental health issues, and the McNabb Center fills a critical void in our region of Tennessee. In 2024 and in the future, I encourage



you to join me in supporting and advocating for both the Helen Ross McNabb Foundation and the McNabb Center. Together, let us ensure that their invaluable work continues to make a profound difference in the lives of the people around us.

— Wade Ewers, BOARD CHAIR,

HELEN ROSS MCNABB FOUNDATION



We acknowledge the passing of the following longstanding, active supporters of the Helen Ross McNabb Foundation and the McNabb Center:

Nancy Goodson

Dr. Joe Johnson





www.mcnabbfoundation.org

865-541-6684

1-800-255-9711